CLIMATE WEEK NYC 2026

The Urban Climate Solution

Sponsorship opportunities for a citywide series connecting climate action with housing abundance, transportation choice, parking reform, and better urban development.

PRESENTED BY PARKING REFORM NETWORK • NEW YORK CITY

THE OPPORTUNITY

Climate action starts with what we build, where we build, and how we move.

Cleaner energy, vehicles, and buildings matter. But cities must also confront the systems that make high-carbon living the default: car-dependent land use, housing scarcity, disconnected transportation networks, excessive parking, and development rules that push growth outward.

Parking reform is climate policy.

Housing abundance is climate policy.

Transportation choice is climate policy.

Compact urban growth is climate policy.

> **“Cleaner cars are not enough. We need better cities.”**

A CLIMATE WEEK PLATFORM

A solutions-oriented series for the people making climate-aligned urbanism real.

Parking Reform Network and partners will convene leaders across transportation, housing, real estate, philanthropy, climate policy, and global urban development. The program is designed to move beyond abstract climate commitments and toward practical urban reforms that lower emissions while improving affordability, access, and quality of life.

1

Infill Development: Market-Based Climate Solution

Explore how infill development delivers low-cost, market-based climate solutions locally.

2

Build More, Electrify Faster

Discover how housing growth and electrification can advance affordability together.

3

Accommodating Growth in the Global South

Explore how growing cities can lock in compact, sustainable development.

4

Illustrating the Case for Climate-Aligned Abundance and Urbanism

Discover how compelling stories and images build support for urbanism.

5

Preparing for Emerging Mobility

Explore emerging mobility's potential for safer, cleaner, less car-dependent cities.

WHO YOU WILL REACH

A cross-sector audience with the power to fund, build, and scale change.

Climate philanthropy and urban policy funders
Foundations and donors seeking high-leverage climate solutions.

Mobility and transportation leaders
Curb management, transit, shared mobility, and transportation technology.

Real estate and built-environment firms
Developers, architects, planners, engineers, and building-sector innovators.

Housing abundance and YIMBY organizations
Advocates and funders working to unlock housing in high-opportunity places.

Global urbanism and infrastructure institutions
Organizations focused on international development and rapidly urbanizing regions.

SPONSOR VALUE

More than logo placement

- Alignment with an emerging and fundable climate narrative
- Visibility during one of the year's most important climate convenings
- Access to leaders across policy, philanthropy, advocacy, and implementation
- Durable reach through post-event content, research, and media
- Association with practical reforms that improve affordability and quality of life

> Your organization can help put one of the most important missing pieces of the climate agenda on the Climate Week stage.

SPONSORSHIP AT A GLANCE

Choose the level of visibility, access, and impact that fits your organization.

OPPORTUNITY	INVESTMENT	AVAILABILITY	BEST FIT
UCS Title Sponsor	**$100,000**	1	Major foundation, company, or institutional partner
Presenting Sponsor	**$50,000**	1 per day	Sector leader, funder, advocacy organization, or major firm
Event Sponsor / Host Partner	**$20,000**	1-2 per event	Firms, companies, nonprofits, and local institutions
Supporting Sponsor	**$10,000**	Multiple	Aligned organizations, startups, firms, and advocacy partners
Community / Advocate Sponsor	**$2,500-$5,000**	Multiple	Small firms, individuals, local partners, and allies

VISIBILITY

Be seen

Recognition across event, digital, email, social, and post-event channels.

ACCESS

Build relationships

Reserved seating, receptions, roundtables, and sponsor conversations.

IMPACT

Extend the work

Support access, media, research, and durable content beyond the room.

Benefits may be tailored by mutual agreement. All program participation and speaking opportunities remain subject to editorial review and content alignment. Please confirm sponsorship amount by September 1 to confirm logo placement on printed materials.

LIMITED TO ONE PARTNER

PREMIER OPPORTUNITY

Title Sponsor

$100,000

For a major funder, foundation, company, or institution that wants to be visibly associated with the full Climate Week urbanism agenda.

CORE RECOGNITION

- “Presented by” recognition across the full event series
- Top logo placement across landing pages, registration, email, signage, programs, and recaps
- Stage recognition at all major events
- Dedicated sponsor spotlight email or article
- Dedicated social media spotlight
- Prominent inclusion in the sponsor impact report

ACCESS AND ENGAGEMENT

- Brief opening or closing remarks at the flagship event, subject to alignment
- Opportunity to shape one private roundtable or invite-only sponsor conversation
- Reserved VIP seating across events
- Speaker and VIP reception access
- Optional private strategy briefing with PRN leadership after Climate Week

OWN A MAJOR CONVERSATION

Presenting Sponsor

$50,000

Designed for organizations that want deep alignment with the event and attendees and prominent recognition across the event offerings.

BENEFITS

- “Event presented with support from [Sponsor]” recognition
- Prominent logo on event page, emails, signage, and programs
- Stage recognition at each event
- Brief remarks at one event, subject to alignment
- Opportunity to recommend one speaker or moderator for consideration
- Reserved seating and VIP reception access
- Event-specific social, newsletter, and recap recognition

ADDITIONAL PARTNERSHIP LEVELS

Meaningful ways to support the series at every scale.

1-2 PER EVENT

Event Sponsor / Host Partner

$20,000

- Event-page, email, signage, and program logo placement
- Stage recognition and brief welcome remarks
- Reserved guest seating and reception access
- Approved materials at the event
- Post-event recap recognition

MULTIPLE AVAILABLE

Supporting Sponsor

$10,000

- Logo on sponsor and relevant event pages
- Recognition in the program and from stage at one event
- Reserved seating
- Social media and newsletter recognition
- Reception access, space permitting

MULTIPLE AVAILABLE

Community / Advocate Sponsor

$2,500-$5,000

- **$2,500:** website recognition, post-event thank-you, and reserved seating for two
- **$5,000:** all above, plus social recognition and reception access for two

> These tiers offer visibility and access.

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FOCUSED UNDERWRITING

Support the experiences and deliverables that extend impact beyond the room.

Reception Sponsor	**$15,000-$25,000**	“Reception supported by [Sponsor].” Ideal for relationship-building and in-person access.
Coffee / Breakfast Sponsor	**$7,500-$10,000**	A visible, approachable entry point for smaller sponsors and local partners.
Student / Advocate Access Sponsor	**$10,000-$25,000**	Funds free or discounted attendance for students, local advocates, community leaders, and early-career professionals.
Media / Content Sponsor	**$15,000-$30,000**	Supports photography, video clips, event summaries, and distribution so the conversation reaches well beyond attendees.
Research / Briefing Sponsor	**$25,000-$50,000**	Supports a post-event briefing paper, such as *The Climate Case for Parking Reform and Urban Abundance*.

CUSTOM PARTNERSHIP

We welcome conversations about combinations of event, access, content, research, and hospitality benefits that advance shared goals.

PARTNER WITH US

Help put better cities at the center of the climate agenda.

Sponsors of The Urban Climate Solution will help elevate practical reforms that can reduce emissions, lower household costs, unlock housing, improve street safety, and make cities more prosperous, equitable, and resilient.

SPONSORSHIP INQUIRIES

Contact Parking Reform Network

To discuss availability, alignment, or a custom partnership, connect with the Parking Reform Network sponsorship team.

Chris Allen | chrisallen@parkingreform.org | 479-200-6214

Housing abundance, transportation choice, and parking reform are practical tools for reducing emissions while improving affordability and quality of life.